

# THELABDESIGN

JAMES T FLETCHER  
11004 BLIX ST. 2E  
WEST TOLUCA LAKE CA 91602

503 926 4441  
INFO@THELABDESIGN.NET  
WWW.THELABDESIGN.NET

## EDUCATION

BFA Graphic Design  
Pacific Northwest College of Art

## EXPERIENCE

**THELABDESIGN** | LOS ANGELES, CA  
FREELANCE DESIGN  
NOV 2003—PRESENT

As a freelance designer for a number of years, I have been blessed to work on many creative and exciting projects that have furthered my growth as a designer. It has allowed me to improve my skills in a way that has helped me become a unique and highly creative designer. My freelance projects have ranged from corporate websites to video, print and product collateral for clients such as Fuel TV, Ferret Records, Cartoon Network, Dreamworks, Disney, Pixar, Hasbro, Bandai, and Warner Brothers.

**SARGENT & BERMAN** | SANTA MONICA, CA  
GRAPHIC DESIGNER  
APR 2011—PRESENT

Provided a varied array of designs. Projects including retail toy packaging, style guides, trade booths, key art, concepts/sketches, TV and feature film logos.

**ICON MOTOSPORTS** | PORTLAND, OR  
PRODUCT / GRAPHIC DESIGNER  
AUG 2008—NOV 2010

Ensured consistency and quality in the application of the corporate brand. Including iconography, consumer product design, web design, and print collateral. Help established visual social networking brand guidelines from web banners, blog, myspace, facebook etc. Performed press checks, comped photoshoots and assisted the shoots. Guided the creative process and the overall design of the catalogs. Designed and developed high end street protective motorcycle gear as well as the brands casuals seasonal line and tech packs. Assisted graphics and illustrations with the motion graphic dept. for promotional videos and the print dept for print collateral advertising.

**138 CREATIVE** | PORTLAND, OR  
GRAPHIC DESIGNER  
MAR 2007—AUG 2008

Generated licensed toy packaging for Technosource USA. Designed logos, packaging and children illustrations for clients such as Disney's Hanna Montana, The Jonas Brothers, Are You Smarter Than A 5th Grader, Pixar's Cars, Sudoku, and Nascar.

**MINDLIGHTING DESIGN GROUP** | VANCOUVER, WA  
GRAPHIC DESIGNER  
MAR 2007—AUG 2008

Produced print collateral brochures, catalogs, websites, advertising, identity branding for the real estate industry.

**COLLECTORS PRESS** | PORTLAND, OR  
INTERN DESIGNER  
JAN 2006—APR 2006

Designed book covers and logos, helped develop brand strategy. Contributed book layouts, promotional flyers, website design. Created comps, researched images, and illustrated projects.

## SOFTWARE FLUENCY/SKILLS

Adobe® CS  
Wacom Tablet  
Photography  
Illustration